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Pleasanton Cultural Arts Foundation

“New Leadership for Firehouse Arts Center Campaign”

At its Annual General Meeting on June 6, 2008, the Pleasanton Cultural Arts Foundation (PCAF) elected new executive officers. John Loll will assume the role of President as of July 1, 2008. John is the Treasurer for Dodge & Cox, a financial firm in San Francisco. Bill Butler, a Vice-President with Citi Private Bank, will become the Vice-President & Treasurer and Jaime Dowell, Owner of Studio 7 Fine Arts, was named Vice-President & Secretary. Other board members continuing their involvement are Margene Rivara, Rudy Johnson, Beverly Hoey, Victoria Emmons, Jerry Pentin and Greg Reznick.

Outgoing President, Greg Reznick, who has moved to Berkeley, notes “it has been a tremendous pleasure to serve the community as President of the Pleasanton Cultural Arts Foundation for the past three years. Seeing the Firehouse Arts Center project move from a concept to reality has been very rewarding. I know that the new executive officers and board members will continue to actively support this project and the arts in Pleasanton for many years to come.”

Incoming President, John Loll, commented, “we are so thrilled to know that the Firehouse Arts Center will soon be under construction. We are appreciative of both the City of Pleasanton and the community’s tremendous support for the project. The Firehouse Arts Center will be a wonderful addition to our downtown and our community. I look forward to the challenges of leading our organization into the future through completion of the Firehouse Arts Center and beyond.”

For more information, contact Debbie Look at (925) 846-1007 or our website at www.pleasantonartsfoundation.org.

Background:

The Pleasanton Cultural Arts Foundation (PCAF) is a non-profit organization taking the lead role in fundraising for the completion of the Firehouse Arts Center in downtown Pleasanton and for ongoing arts activities in the local community.

The Firehouse Arts Center will give the city a unique, much-needed public visual and performing arts venue for all of its residents. With its 240-seat theater, art galleries and classrooms, the Center will become a true destination and make a vital contribution to the city's economic and cultural vitality.