

PRESS RELEASE
FOR IMMEDIATE RELEASE
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Prominent Community Members Join PCAF Advisory Board

The Pleasanton Cultural Arts Foundation (PCAF) is pleased to announce the formation of a Community Advisory Board in support of the Firehouse Arts Center Campaign. Greg Reznick, President of PCAF, notes, "We are thrilled to have the support of so many prominent community members in this important project for downtown Pleasanton. These people share our vision for a new public arts facility that will enhance the vitality of downtown, provide economic benefits to our community, enhance arts education opportunities for our children and youth and provide local residents with a multitude of arts and cultural opportunities here in our own community."

Members of the advisory board include newly elected Congressman Jerry McNerney, representatives of the business community, the arts community, educational organizations, the City of Pleasanton and other prominent citizens, (see list attached). PCAF President, Greg Reznick notes, "The involvement of these influential community members demonstrates the type of leadership that is needed in this community as we evolve to the next level. These visionary leaders are stepping up and demonstrating their support for the Firehouse Arts Center and what it will mean to this community."

The Firehouse Arts Center, due to open in late 2008, will provide a much needed public arts facility in Pleasanton with a 240-seat theater, art gallery space, two large art classrooms and a grand lobby. Advisory Board member, Ted Kaye, CEO of the Las Positas College Foundation notes, "The new Firehouse Arts Center will be a gem that will draw people into downtown Pleasanton. It will provide art and cultural experiences that touch our emotions and bring us together as a community for years to come."

PCAF is a non-profit organization taking the lead role in fundraising for the construction of the Firehouse Arts Center in downtown Pleasanton and for ongoing arts activities in the local community.

For more information, contact:

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**Pleasanton Cultural Arts Foundation
Community Advisory Board Members**

John Casey	Superintendent, Pleasanton Unified School District
William Cody	Fire Chief, Livermore Pleasanton Fire Department
Nelson Fialho	City Manager, City of Pleasanton
Tim Hunt	Community Member
Martin Inderbitzen	Attorney at Law
Ted Kaye	Chief Executive Officer, Las Positas College Foundation
Toby Leavitt	Executive Director, San Francisco Shakespeare Festival
Deborah Acosta McKeehan	Former City Manager, City of Pleasanton
Jerry McNerney	U.S. Representative, 11 th Congressional District
Weldon Moreland	Certified Public Accountant
Eric “Otis” Nostrand	Owner, Hop Yard Alehouse & Grill
Jim Ott	President & CEO, UNCLE Credit Union
James Paxson	President, Hacienda Business Owners Association
Robert Randick	Managing Partner, Randick O’Dea & Tooliatos LLP
Christine Saldivar	Executive Director, Pleasanton Downtown Association
Charlotte Severin	Artist
Joyce Shapiro	Community Member
Denise Watkins	President, Pleasanton Schools Education Enrichment Foundation